



LISTINGBOOK™ - The ultimate online solution building stronger client-agent relationships

Join Listingbook at Westchester-Putnam MLS on February 25th

Listingbook is back by popular demand with new classes for members of The Westchester-Putnam MLS. Join us for the new Listingbook classes that are being offered to you.

Want to see all of the new Listingbook Enhancements or learn how to better market yourself and your listings? Learn to use all of the tools Listingbook provides you when you join us for one class or all three! It's free to you, but seating is limited so registration is required.

We'll see you there.

JOIN US

Westchester-Putnam MLS

60 South Broadway
White Plains, NY 10601

Getting Started with Listingbook

9:30am-11:30am

[Click Here to Register](#)

Listingbook Advanced

1:00pm-3:00pm

[Click Here to Register](#)



Class

Descriptions:

Getting Started with Listingbook

Learn the basics of Listingbook, and how to quickly get started today. Listingbook's ultimate client service system is designed to optimize agent productivity, increase client satisfaction and maximize profits. Find out how to give all of your customers access to Listingbook. Join us to activate your account, learn the features and benefits and how to take your business to the next level.

This class is for agents just being introduced to Listingbook, or looking for a refresher.

Listingbook Advanced

With Listingbook's Marketing features, you can supercharge your business with lead generation tools, branding features that keep you front and center and reports demonstrating your expertise knowledge of the market for each of your listings.

What you will learn:

- How to target market your Listings to the RIGHT audience through Listingbook's Property Promotions
- Review of Listingbook's Agent Essentials PLUS Marketing Services
- How to create branded showing packages to create instant credibility with all of your buyers
- How to set up your Listingbook web site and integrate into an existing web site for lead generation
- How to effectively use the Listing Reports to secure price reductions and retain your listings
- How to create custom fliers

Please bring:

Your laptop for "hands on" instruction and your database of Clients, Customers, Prospects and Suspects.

This class is for agents who are new to Listingbook, or ready to take their experience to the next level.